

COMMUNICATIONS

The Communications Office monitors the City's cable and telecommunication agreements, operates City TV, the government access cable channel, publishes the City's Newsletter, updates and maintains the City's website and supports media and press relations.

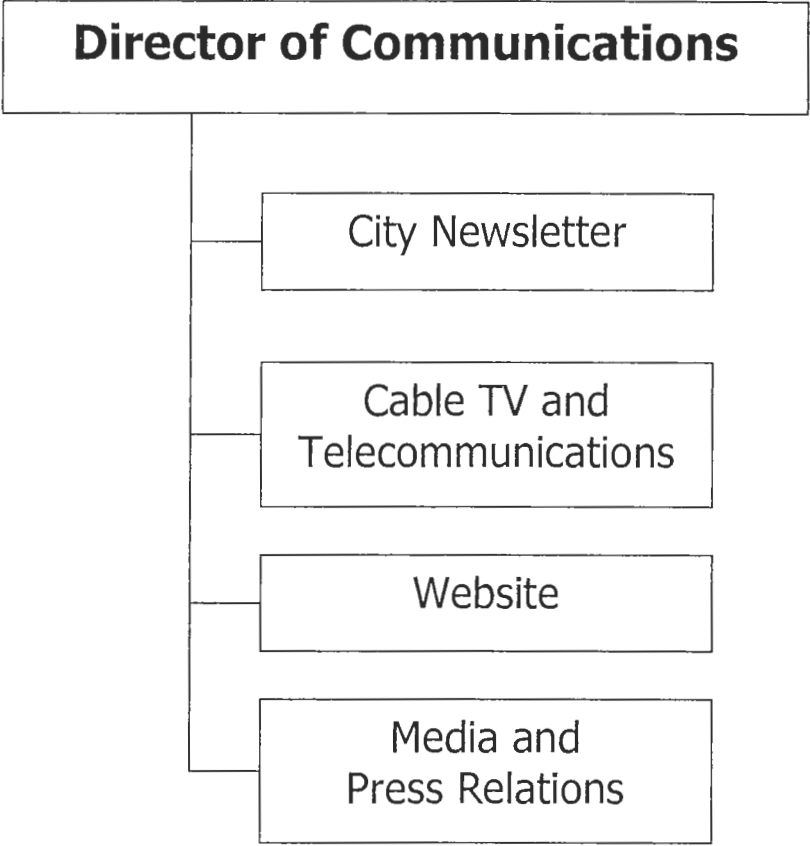
CABLE & TELECOMMUNICATIONS - The City of Takoma Park is a co-franchisor with Montgomery County (and the other municipalities) for provision of cable television services. The County administers all cable franchise agreements for the City by contract and keeps a portion of the City's franchise fees. Cable television services are available to City residents from Comcast and Starpower, two competing cable television companies.

CITY TV - Takoma Park City TV is available to all Montgomery County cable television subscribers on both systems, except within the City of Gaithersburg. City TV provides the residents of Takoma Park with quality informational programs about City government and services, including live cablecasts of Council meeting. City TV also offers a variety of programming featuring community activities and interests.

WEBSITE - The City's website, www.cityoftakomapark.org is updated virtually daily to reflect on-going activities within City government. The Web team of the Communications Office works with City officials and residents to assure that the website is an efficient resource for internal and external users. The website includes public-postable calendar and bulletin boards and, thus, serves as a communications tool for residents and visitors.

NEWSLETTER - The Takoma Park Newsletter is published 11 times per year as the official City publication. Its goal is to keep the citizens of Takoma Park informed of government activities and services. The Newsletter is bulk mailed to all Postal Customers in the City of Takoma Park. It is managed by contract with an outside Editor. Many City staff members contribute articles each month, and the newsletter also carries "inserts" several times a year, such as the Recreation Guide and information about special activities.

MEDIA & PRESS RELATIONS - Press releases are issued on an as-needed basis throughout the year. This office maintains an extensive photo library of City and community sights and activities.



FY 2006 BUDGET SUMMARY - COMMUNICATIONS

<u>Division</u>	<u>Audited FY03</u>	<u>Audited FY04</u>	<u>Budgeted FY05</u>	<u>Estimated FY05</u>	<u>Budgeted FY06</u>
Communications					
Personnel Costs	140,652	206,782	233,810	226,974	253,059
Supplies	1,707	1,440	2,200	2,200	2,200
Services and Charges	15,038	18,302	21,450	26,300	26,300
Miscellaneous	63,127	72,556	68,700	64,735	66,360
TOTAL--COMMUNICATIONS	220,524	299,080	326,160	320,209	347,919

FY 06 Budget

Communications By Cost Center

